Reflecting on the past year, I am proud of the strides our Upbring family has made to advance our mission to break the cycle of child abuse.

With your faithful support, we continue efforts to create a future free from the damages of abuse by driving systemic change. Becoming a change agent requires new ideas while never forgetting our principles, values and faith—the driving force behind everything we do.

As we approach 2023, we are intent on shifting the conversation from child welfare to child wellbeing. We continue to explore innovative solutions in business, technology and data for one purpose: to create better lives for children.

I continue to be inspired not only by the unwavering dedication of our employees, but by the commitment of partners like you. Your generosity makes it possible for Upbring to expand our influential work.

Thank you for your continued support of Upbring and its mission.

Sincerely,

Michael Loo
President & Chief Executive Officer
WE BELIEVE
Abuse insults our humanity.

MISSION
It is our mission to break the cycle of child abuse by empowering children, families and communities.

VISION
Guided by faith, education, and action, communities will be free of abuse.

CORE VALUES
We are Warriors. We are Servants. We are Family.
In Texas, more than 4 children die from abuse or neglect on average every week, 184 children are confirmed victims daily and more than 7 children are maltreated every hour. Our direct-action organization is dedicated to providing families with the support they need to break the cycle of abuse. Here is one of our favorite stories from 2022. Follow our blog to read more impactful stories made possible by generous donors like you.

A Point in the Right Direction

William’s Head Start Preschool story

At the beginning of the 2021-22 school year, William* was struggling in the pre-K class at Upbring Karam Center Head Start. Though the 4-year-old boy was advanced for his age — able to read, write and more — he had trouble communicating and self-soothing, and he was easily overstimulated. William would throw temper tantrums which had his mom, Brenda Thompson*, scared that her son might hurt himself at school. William’s Family Engagement Advocate, Lauria Brown, reassured Brenda that Upbring was the right place for her son. “She pleaded with me that I should give Upbring a chance to nurture my child,” Brenda said.

After observing William’s behaviors, the Head Start staff referred his mother to a doctor who evaluated
William and made a diagnosis: autism. This led to more support for the family. Head Start teachers Ms. Simmons and Ms. Harvey adapted and enhanced classroom activities, empowering William to communicate.

“He’s doing very good and he’s loving school,” shares Brenda about her son, now a kindergartner. William is talking more and expressing his feelings more. “Before, when I asked him, ‘William, how was your day?’ He couldn’t answer that question for me. Now he says, ‘I ran in the gym,’ or ‘I read a book in the library!’” Establishing new routines at home, as recommended by Upbring Head Start, has improved William’s sleep and his school life.

“My thanks and gratitude have no measure to the Upbring Head Start staff. I want to thank everyone for all their help, time, patience, and most of all your love for me and my family.”

Brenda Thompson

“All stories are true but we have used pseudonyms and stock photos to protect identities.
The financial data is listed in thousands and covers Upbring’s fiscal year 2022, April 1, 2021 - March 31, 2022.

**Sources of Funding**

- **$12,264** Fundraising
  - 51% Contributions $6,275
  - 32% Donated Goods & Services $3,955
  - 14% Grants & Bequests $1,660
  - 3% Events $374

- **$102,276** Revenues
  - 85% Fees & Grants from the Government $86,792
  - 12% Fundraising $12,264
  - 3% Program Service Fees, Investments & Other Income $3,220

- **$100,660** Expenditures
  - 85% Children’s Services $85,796
  - 10% Administration $9,826
  - 5% Community Services, Disaster Response & Innovation Initiatives $5,038
## Financial Reports

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and current assets</td>
<td>$50,602</td>
<td>$50,367</td>
</tr>
<tr>
<td>Noncurrent and other assets</td>
<td>$20,064</td>
<td>$20,004</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$70,666</strong></td>
<td><strong>$70,371</strong></td>
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</tbody>
</table>

### Liabilities and Net Assets

<table>
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<tr>
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<th>2022</th>
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</thead>
<tbody>
<tr>
<td>Current liabilities</td>
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<td>Long-term liabilities</td>
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<tr>
<td><strong>Total liabilities</strong></td>
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<td><strong>$6,807</strong></td>
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<tr>
<td>Net assets</td>
<td>$61,948</td>
<td>$63,564</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$70,666</strong></td>
<td><strong>$70,371</strong></td>
</tr>
</tbody>
</table>

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Upbring is a Texas-wide organization implementing generational innovation to advance child well-being. We are the leaders in delivering a broad spectrum of life-restoring services that elevate and heal human beings in our communities. Intent on shifting perspectives and re-imagining current systems, our work secures a future free from the damages of abuse.